



# **TIRUMALA ENGINEERING COLLEGE**

**An ISO 9001:2015 Certified Institution, Accredited by NAAC & NBA**

**( Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)**

**Jonnalagadda, Narsaraopet, Guntur Dist. • 822601 web : [www.tecnrt.org](http://www.tecnrt.org) Email : [tecnrt@gmail.com](mailto:tecnrt@gmail.com)**

**A SIX DAYS EVENT ON "UNLEASH THE ENTREPRENEUR IN YOU v: 1.0"**

**(Association with Andhra Pradesh Innovation Society)**

**Organized by Entrepreneurship  
Development Cell & Skill Development  
Center.**

**Date: 21<sup>st</sup> June – 26<sup>th</sup> June 2021**







# ANDHRA PRADESH Innovation Society



Sri. B. Brahmanaidu  
Chairman



Sri. R. Satyanarayana  
Secretary &  
Correspondent



Principal

## Webinar series

# UNLEASH THE ENTREPRENEUR IN YOU V.1.0

from :- 21st June to 26th June | 5pm - 6:30pm(IST)



(Government representative)

Mr. Manoj Kumar  
Joint Director  
(Startup Ecosystem)

AP Innovation society  
Government of AP



La Bhanu Prakash Reddy  
Partner Director of  
Logic-Edipath-Urbankisan  
Chairman-TIE Grad



M. Bhanu Rekha  
Director -Cyient



Kartheek Thatikonda  
Head - MiraiNxt Innovation  
Center



Rajeev YSR  
VP Head Sales & Marketing  
ETO Motors



Sai Pavan Validandla  
Founder&CEO SQUPOS



Bharath Reddy Gayam  
co-founder: Spyry Technologies  
LLP&Lyfaux Technology Pvt Ltd.



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Jonnalagadda, Narasaraopet, Guntur Dist. - 522601web : www.tnecrt.org Email : tnecrt@gmail.com

### About college

TEC was established in the year 2008, In Jonnalagadda(v) near Narasaraopet ,Guntur District, under the Venkataramana Charitable trust formed by the directors of Tirumala Milk Products private limited .The institute is approved by AICTE Affiliated to JNTU Kakinada AP In short span of 12 years. Institute is established its mark in Academic Excellence and is Accredited by NBA and NAAC , Importing technical education in 6 deeciplies of engineering CSE , ECE , IT , EEE , Meeh , Civil at UG level and CSE in PG level.

### About Webinar

The webinar series focussing mainly on the startup journey from Ideation - Incubation - Funding - Mentorship- Marketing & strategy and AP Government Initiatives

### Testimonial

AP innovation society gave a whole new perspectives on Innovation which benifits to students as well as institustion. Need your support for continuous development of startups and establishment of Innovations Incubation centre.

### Conveners

Mr. B. Praveen Kumar MS(ph.D)  
Incharge skill Development & Innovation Centre

8008720877 praveengeo227@gmail.com

CH. Nageswarao  
Assistant professor&  
convenor E-cell





ANDHRA PRADESH  
Innovation Society

On behalf of  
**Tirumala Engineering College,**  
we would like to invite you to our  
**UNLEASH THE ENTREPRENEUR IN YOU V:1.0**

In association with  
**Andhra Pradesh innovation society**  
**Government of Andhra Pradesh that will be held**  
**from 21st June to 26th June 2021 daily at**  
**5:00pm-6:30pm.**

The event will be conducted on a ZOOM platform in live  
with the social distancing norms due to the  
covid-19 pandemic.

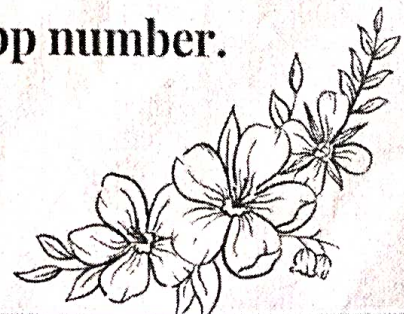
In this event, you will get how to focus on the  
startup journey from  
**IDEATION-INCUBATION-FUNDING-MENTORSHIP-**  
**MARKETING & STRATEGY.**

You will hear from the industrial experts on how to take your idea  
ahead to become a successful entrepreneur. We request all the  
faculty and students of all departments to join this program and  
utilize this opportunity.

**Note:**

Zoom link will be shared to the whatsapp number.

**PRINCIPAL,**  
**TEC.**







**ANDHRA PRADESH**  
Innovation Society



Sri. B. Brahmaiah



Sri. R. Sanyasirao



Sri. V. Narayana

## RELEASE THE ENTREPRENEUR IN YOU



Mr. Manoj Ponnala



Dr. B. Lakshmi



Dr. B. Lakshmi



Dr. B. Lakshmi



Dr. B. Lakshmi



Dr. B. Lakshmi



Dr. B. Lakshmi



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Jonnalagadda, Guntur Dist. 522016 www.trec.ac.in Email: info@trec.ac.in

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offering technical education in 6 disciplines of engineering CSE, ECE, IT, EEE, Mech, Civil at UG level and CSE in PG level.

### Webinar

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Marketing & strategy and AP Government Initiatives

AP innovation society gave a whole new perspectives on Innovation which benefits to students as well as  
institution. Need your support for continuous development of startups and establishment of Innovations  
Incubation centre.

### Conveners

Mr. B. Praveen Kumar MS(ph.D)  
Incharge skill Development & Innovation Centre

8008720877 praveengeo227@gmail.com

CH. Nageswarao  
Assistant professor &  
convenor E-cell





**TIRUMALA ENGINEERING COLLEGE**  
**In Association with**  
**ANDHRAPRADESH INNOVATION SOCIETY**  
**Inauguration of Biggest Virtual Event**  
**ON**  
**“UNLEASH THE ENTREPRENEUR IN YOU” VERSION 1.0**  
**Organized by Skill Development Center and E-Cell**  
**Date: June 21, 2021 at 4.45pm**  
**Minute to Minute Program**  
**AGENDA**

	Moderated by Mr. YESWANTH, Assistant Professor, TEC.
4:45pm	Arrival of Honorable Guest, Dignitaries, Faculty and Students
5:00pm	Start With Prayer Song
5:03pm	Welcome Address by Conveners Mr. B. Praveen Kumar, Associate Professor, In charge Skill Development Center. Mr. CH. Nageswarao, Asst. Professor, E-Cell, TEC.
5:10pm	ADDRESS BY KEYNOTE SPEAKERS
5:11pm	Address by Varla Bhanu Prakash Reddy, partner-Director of GrayLogic-EdifyPath-Urban kisan, Chairman-TIE Grad
5:13pm	Address by Bhanu Rekha M, Director-Cyient
5:15pm	Address by Kartheek Thatikonda, Head- MiraiNxt Innovation Center
5:17pm	Address by Bharath Reddy Gayam, Co- Founder Spyry Technologies LLP and Lyfaux Technology Pvt Ltd
5:19pm	Address by Rajeev YSR, VP, Head Sales & Marketing, ETO, Motors.
5:21pm	Address by SAI PAVAN VELIDANDLA, Founder & CEO SQUPUS.
5:23pm	Address by GOVERNMENT REPRESENTATIVE, Manoj Ponnada, Joint Director(Startup Ecosystem), Andhra Pradesh Innovation Society, Government Of Andhra Pradesh.
5:25pm	Address by Patron Dr. Y.V. Narayana, Founder Principal, TEC.
5:28pm	Vote of Thanks by Mr. B. Praveen Kumar, Associate Professor & In charge Skill Development Center.
5:30pm	Inaugural Program Close and Session Start By Manoj Ponnada, Joint Director, AP Innovation Society.

*[Handwritten signature]*





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## CIRCULAR

Date: 22/06/2021

This is glad to inform all HOD's, Faculties and Students that our Entrepreneurship and Skill development Cell are organizing six days Virtual Event on "UNLEASH THE ENTREPRENEUR IN YOU V:1.0" in Association with Andhra Pradesh Innovation Society Government of AP will be held from 21<sup>st</sup> June to 26<sup>th</sup> June 2021 daily at 5.00pm - 6.30pm in virtual event.

In this regard the session-2 will be held on 22<sup>nd</sup> June, 2021 at 5PM today

Key note Speaker: Sai Pavan Validandla, Founder & CEO SQUPIS  
(Entrepreneur/Inventor/Public Speaker/Trainer)

Topic: HAT OF ENTREPRENEURSHIP – (HAT-Hurdles, Assets & Tools)

Note: 1. In this event, you will get how to focus on the startup journey from Ideation - Incubation-Funding-Mentorship-Marketing& Strategy.

2. Platform: Zoom link.

### Conveners

Mr.B.Praveen Kumar  
Ch.Nageswara Rao

  
Dr. Y. V. Narayana  
Principal, TEC.

### Circulate to:

Dept. of ECE	:	EEE	:
CSE&IT	:	ME	:
AS&H	:	CIVIL	:
TPC	:		

HODs have to circulate this circular among their staff & Students





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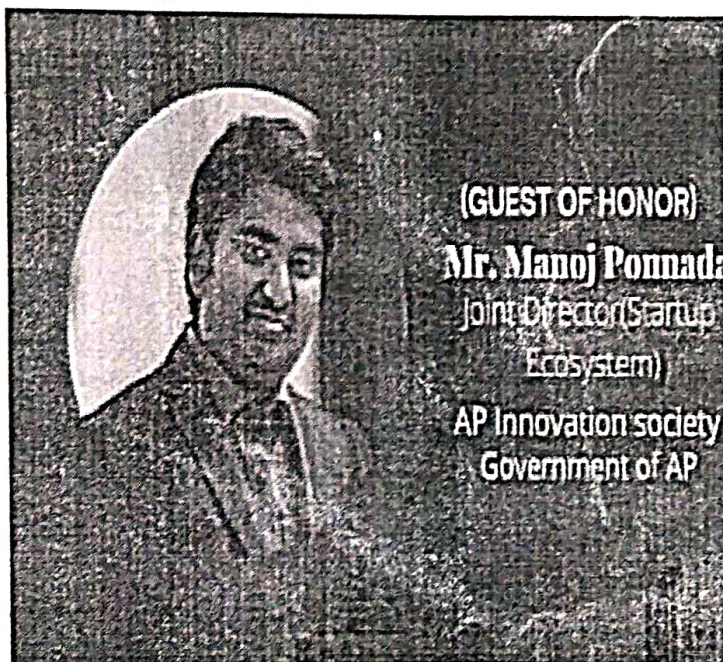
**DATE:21/06/2021**

## **DAY-1: EVENT SCHEDULE**

### **RESOURCE PERSON**

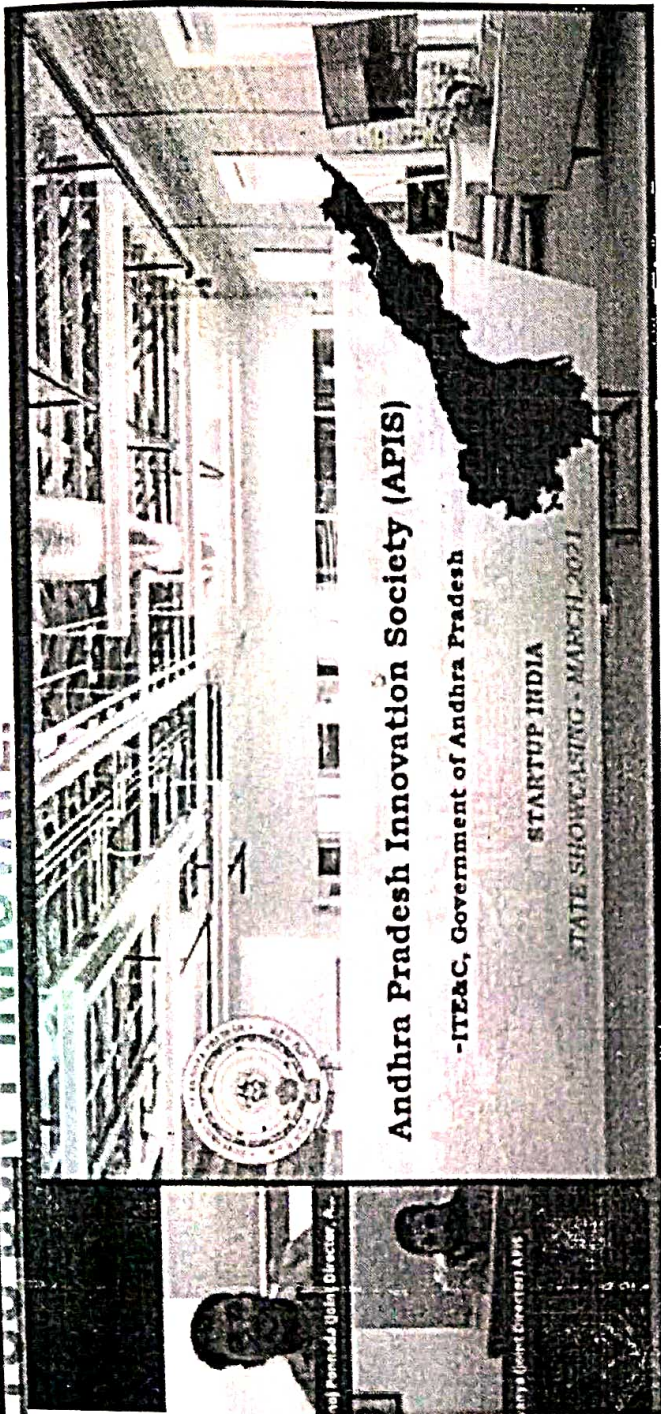
**MANOJ PONNADA, JOINT DIRECTOR(Startup Ecosystem)**

ANDHRA PRADESH INNOVATION SOCIATE,  
(GOVERNAMENT OF ANDHRAPRADESH)



*Handwritten signature in green ink.*









Manoj Ponnada (Joint Director, APIS)

Lavanya (Joint Director) APIS

Chahat, Startup India





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Jonnalagadda (V), Narasaraopet (2260), Guntur District.  
 Ph: 08647-218164, 218221, 219083. Email: [tecet@tmail.com](mailto:tecet@tmail.com)  
 (Run by Venkata Ramana Charitable Trust)

## BUILDING AND INNOVATION PRODUCT MARKET FIT

Tap to add notes

ENGLISH INDIA

NOTES COMMENTS







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Email : [tecnrt@gmail.com](mailto:tecnrt@gmail.com)

**DATE:22/06/2021**

**DAY-2: EVENT SCHEDULE**

**RESOURCE PERSON**

**SAI PAVAN. VALIDANDLA**

**(Founder and CEO SQUPUS)**

**TOPIC: "HAT OF ENTREPRENEUR SHIP, (HAT-HUDDLES, ASSESTS & TOOLS"**

**EMPOWERING THE STUDENTS**  
OF  
TIRUMALA ENGINEERING COLLEGE

**KYE NOTE SPEAKER**

**Day-2 Topic:**  
**HAT of ENTREPRENEURSHIP**  
**HAT - Hurdles, Assets & Tools.**

**JOIN THE PROGRAM ON**

**22 JUNE 2021**  
**5:00pm to 6:30pm**

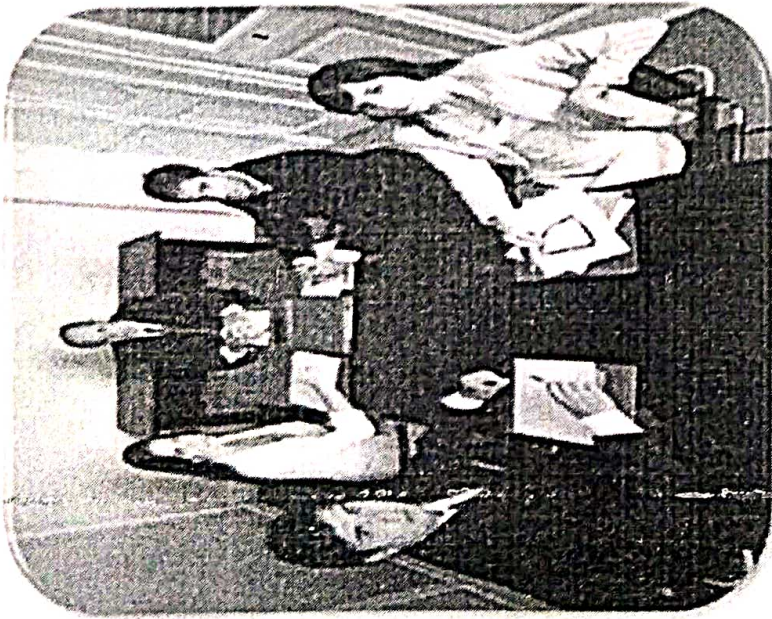
**Sai Pavan Velldandla**  
Founder & CEO, SQUPUS  
Entrepreneur-Inventor-  
Public Speaker & Trainer.

Note: Follow the same zoom link









- Meaning of EDP
- Misconceptions about EDP
- Objectives of such program
- Entrepreneurship Cycle
- Entrepreneurial Discipline
- Woman Entrepreneurship
- Factors affecting Woman – Entrepreneurship Barriers to it
- Entrepreneurial environment and it's analysis
- Locational Mobility of Entrepreneurs





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**DATE:23/06/2021**

## **DAY-3: EVENT SCHEDULE**

### **RESOURCE PERSON**

**BHANU REKHA.M**

**Director – Cyient**

**(Co-Founder: Spyry Technologies)**

**TOPIC: “START-UP IN TECHADE”**

TIRUMALA ENGINEERING COLLEGE IN ASSOCIATION WITH AP INNOVATION SOCIETY

Organizing

**UNLEASH THE ENTREPRENEUR IN YOU**

Day -3 TOPIC

**Start-up in Techade**

KEYNOTE SPEAKER

**Bhanu Rekha M**

Director - Cyient

**Join the Event  
on**

**23 June 2021**

**At 5pm on**



**PATRON**

**Dr. y. v. Narayana**

**PRINCIPAL**

For Details : 9008720071





UNLEASH THE ENTREPRENEUR IN YOU

Day -3 TOPIC

Start-up in Techade

KEYNOTE SPEAKER

**Bhanu Rekha M**

Director - Cyient

Join the Event

on

23 June 2021

At 5pm on



PATRON

Dr. y. v. Narayana

PRINCIPAL





Chat

From GANTA, SRIDHARSHAD to Everyone:  
good evening madam

From J Aakanksha to Everyone:  
good evening to all

From Kodali mohana sai to Everyone:  
good evening madam

From Sasi Kumar Nadendla to Everyone:  
good evening madam

From Shamreen jaha to Everyone:  
good evening madam

To: Everyone

Type message here...

File

chapala nagesw...



Bhargavi



Tirumala engineering...



VENKATA RAO TALU



SECTION : 4

**TOPIC**

# "CAN ENTREPRENEURSHIP BE A CAREER?"

Looking beyond the Pandemic gloom.  
**24th JUNE 2021**

At 5pm

Follow the  zoom link

**PATRON**

**Dr. Y. V. Narayana**  
principal



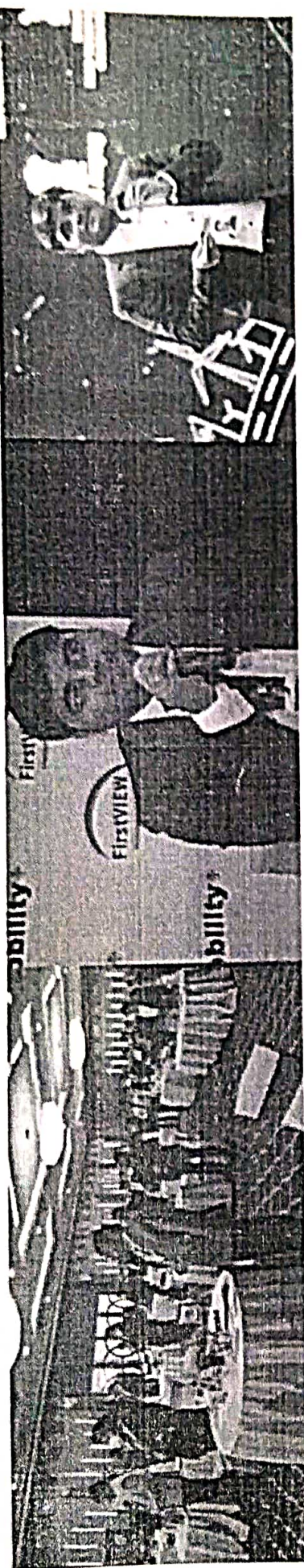
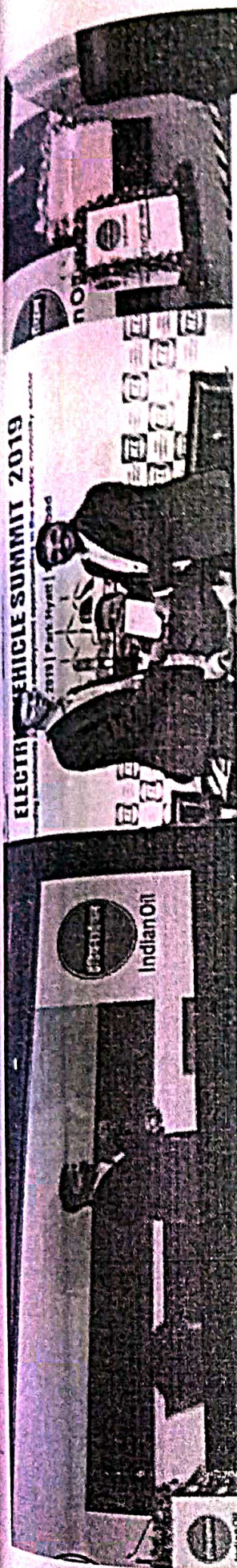
**RAJEEEV YSR**

VP, Head Sales & Marketing ETO Motor



# ELECTRIC VEHICLE SUMMIT 2019

2019 | Park Hyatt | Seoul







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DATE:25/06/2021

DAY-5: EVENT SCHEDULE

RESOURCE PERSON

VARLA BHANU PRAKASH REDDY

(Partner-Director of Graylogic)

Edipath-Urbankisan Chairman, Chairman-TIE Grad)

TOPIC: "INNOVATION ENTREPRENEURSHIP PRODUCT-MARKET-FIT"

**Section-5**  
**Topic :**

**"INNOVATION-  
ENTREPRENEURSHIP-  
PRODUCT-MARKET-  
FIT"**

**PATRON**  
**D.V.V. Narayana**  
**PRINCIPAL**

**KEYNOTE SPEAKER**

**VARLA BHANU PRAKASH REDDY**  
Partner-Director of Graylogic-  
Edipath-Urbankisan Chairman-  
TIE Grad

25th June 2021  
At 5:00pm

Stream on **zoom**

For details : 20206220877



**Varla Bhanu Prakash Reddy**  
**Speaker @ TedX**

Bhanu Reddy is the Partner- Director of GrayLogic Technologies Pvt Ltd ( A company working on Cloud / E & M Commerce , Block Chain , Mobile & IoT Technologies ) Hyderabad & Managing Director & CEO of M/s Beenfield Consulting -- USA ( A consulting company working for Startups/ Stand-ups & Branding ) . Mr. Bhanu Varla has over 20 Plus years of experience in the development and execution of IT & ITES related project and he also started the first ever online examination platform along with TCS called as Grace Technologies ( an online -examination platform) as Director.



Prior to GrayLogic -- Grace Technologies & Beenfield, Bhanu was Founder of M/s Bartronics India Limited and he was directly responsible for taking the company to an Initial Public offering on both National Stock Exchange of India and Bombay Stock Exchange, he was a thought leader in the technology space with many successes to his name, which evangelized and is a pioneer of AIDC Technologies' in India and globally.

His passion towards Agriculture made him to start UrbanKisaan using Hydroponics as Technology platform and yielding a great output with a perfect ROI. The idea is to grow more than just fresh and nutrient food. He wanted to create a sustainable future farming and feed the world in a way that is good for both people and planet. He started creating Hyper -local urban farms by creating hyper-local urban farms we are creating a complete transparent supply chain with low carbon footprint and our growing technique helps us save 95% water yet grow 30x compared to traditional farming , he is on the board as the strategic Advisor .

He also worked in various leadership roles in Top IT companies of India & Abroad, during his career spanning of two decades he helped many top companies in India and Fortune 500 MNCs resolve their critical-to-business problems leveraging on the uses of AIDC and RFID technologies coupled with process improvement. He was the first person in India who introduced Bar-coding & RFID Technologies' & low cost Laptops. He was the part of Emirates National ID card roll out committee.

Bhanu Varla in his earlier career worked in many Senior Positions at Microland / Blue-chip -- InfoTech, HCL, Superlogix USA. His rich expertise covering a wide spectrum of customers & understanding different business situations, defining solutions' and executing them makes him an authority in the Identity Management solutions space.



chapala nagcsw...

Bhanu Reddy va...

Tirumala-eng...

VENKATA RA...

saru kalerao

Kuma...



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# BUILDING AND INNOVATION - PRODUCT MARKET FIT





**edifyPath**  
LEARN ANYTIME ANYWHERE



**PROMOTING INNOVATIVE  
VENTURES  
INNOVATION & STARTUPS  
IN 2021**

KEYNOTE SPEAKER

**Kartheek Thatikonda**

Head - Mirainxt Innovation Centre

**MIRAINXT**  
PURPOSEFUL INNOVATION

PATRON  
**r. Y. V. Narayana**  
**Principal**

**26th JUNE 2021  
At 5pm**

Follow the  **zoom link**

Day - 6





# MIRAINXT

POSSIBLE | INNOVATION

## IDEAS



problem



thinking



solution

## OVATIVE VENTURES