



TIRUMALA ENGINEERING COLLEGE

An ISO 9001:2015 Certified Institution, Accredited by NAAC & NBA

(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)

Jonnalagadda, Narasaraopet, Guntur Dist. - 522601 web : www.tecnrt.org Email : tecnrt@gmail.com

NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)”

2022-2023

One day Program

On

**“MY STORY- MOTIVATIONAL SESSION
BY SUCCESSFUL ENTREPRENEUR/
START-UP FOUNDER”**

START-UP FOUNDER”

Date: 09/11/ 2022.

**PRINCIPAL
TIRUMALA ENGINEERING COLLEGE
JONNALAGADDA (V), NARASARAOPET**



“NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)”

**A ONE DAY PROGRAM ON “MY STORY- MOTIVATIONAL SESSION
BY SUCCESSFUL ENTREPRENEUR/ START-UP FOUNDER”**

(Association with Institution Innovation Council)



**Organized by
Entrepreneurship Development Cell
And
Institution Innovation Council**

Date: 09th NOVEMBER, 2022

~~Principal~~
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TIRUMALA ENGINEERING COLLEGE
JONNALAGADDA (V), NARASARAOPET



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“NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)”

A ONE DAY SESSION

ON

“MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER”

09th November 2022.

Organized by

Institution Innovation Council (IIC)


In Association with

Entrepreneurship Development Cell (EDC)

Program Schedule

Date: 09-11-2022

1. Greetings& Invite the guests : Mr. P. D. R Murthy
2. Lighting the Lamp : Principal and Guest
3. Principal Sir’s Delivery : Dr. Y. V Narayana
4. Guest Delivery : Mr. S. PREM KUMAR
5. Vote of Thanks : Mr. Ch. Nageswara Rao


Principal
PRINCIPAL
TIRUMALA ENGINEERING COLLEGE
JONNALAGADDA (V), NARASARAOPET



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Jonnalagadda(V), Narasaraopet(M),Palnadu (D) A.P



INSTITUTION INNOVATION COUNCIL (ICC)

"NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)"

Date: 07/11/2022

Jonnalagadda

CIRCULAR

This is to inform that Institution Innovation Council (IIC) of our institution is going to organize a Program on "MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER", will be held on Wednesday, 3.00PM, 09th November, 2022, at Mokshagundam Visvesvaraya Seminar Hall. Mr. S.PREM KUMAR Managing Director, SRR Associates, has been invited as a chief guest on this Program. All students and staff make it convenient to attend the Program.

Principal, IIC & President (IIC)
Dr. Y.V.Narayana

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TIRUMALA ENGINEERING COLLEGE
JONNALAGADDA (V), NARASARAOPET

Copy to all Departments

Circulate to:

Dept. of ECE	:	EEE	:
CSE	:	ME	:
AS&H	:	CIVIL	:
TPC	:	IT	:



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Jonnalagadda(V), Narasaraopet(M),Palnadu (D) A.P

“NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)”



INSTITUTION INNOVATION COUNCIL (IIC)

**In Association with
Entrepreneurship Development Cell
Organize**

**Program on “MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL
ENTREPRENEUR/START-UP FOUNDER”**

On

09th November, 2022, At 3:00pm

Venue: Mokshagundam Visvesvaraya Seminar Hall



Chief Guest: Sri.S.Prem Kumar
Managing Director
SRR Associates



President TEC (IIC)
Dr. Y. V Narayana
PRINCIPAL,TEC

Coordinators: Mr.PDR Murthy, Mr.Ch. Nageswara Rao , Dr.G Anil kumar, Mrs.P.Srilakshmi

President
Dr.Y.V.Narayana
Principal

Vice-President
Mr.M.Sambasiva Rao
Placement Officer

Convener
Dr.M.Manoj Kumar
HOD, EEE

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JONNALAGADDA (V), NARASARAOPET



INSTITUTION'S INNOVATION COUNCIL
in Association with
Entrepreneurship Development Cell
Organize

A Program on
"MY STORY- MOTIVATIONAL SESSION BY
SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"
"NATIONAL ENTREPRENEURSHIP DAY
(09TH NOV)"



Sri. S.Prem Kumar
Managing Director
SRR Associates



Dr. Y.V.NARAYANA
Principal,
TEC

Date : 9th NOV, 2022
Time : 3:00 PM.

Venue :
NEWTON'S
SEMINAR HALL

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Jonnalagadda(V), Narasaraopet(M), Guntur(Dt)-522601.

Principal, TEC & President (IIC)

Dr.Y.V.Narayana

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JONNALAGADDA (V), NARASARAOPET

RESOURCE PERSON PROFILE



Sri .S PREM KUMAR

**MANAGING DIRECTOR,
SRR ASSOCIATES (Distributor –AP & Telangana),
VIJAYAWADA.**

- **Best Entrepreneur** Award by **Times Excellence** in the year of 2019.
- Distributors for electronics principal companies LG, Samsung, Volta's, godrej, Lloyd, mi etc.
- Electronics distribution network Nellore to East Godavari.
- In the year 2007, he established E-City (Electronic showroom) with the space of above 15000 sft. Today it is the biggest retail outlet located in the heart of the city Vijayawada.
- Expertise in new product launch and team work.

~~Principal, TEC & President (IIC)~~
Dr.Y.V.Narayana
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Before start the Program, TEC, Saraswathidevi idol, the goddess of knowledge, being worshiped by Hon' Principal Sir



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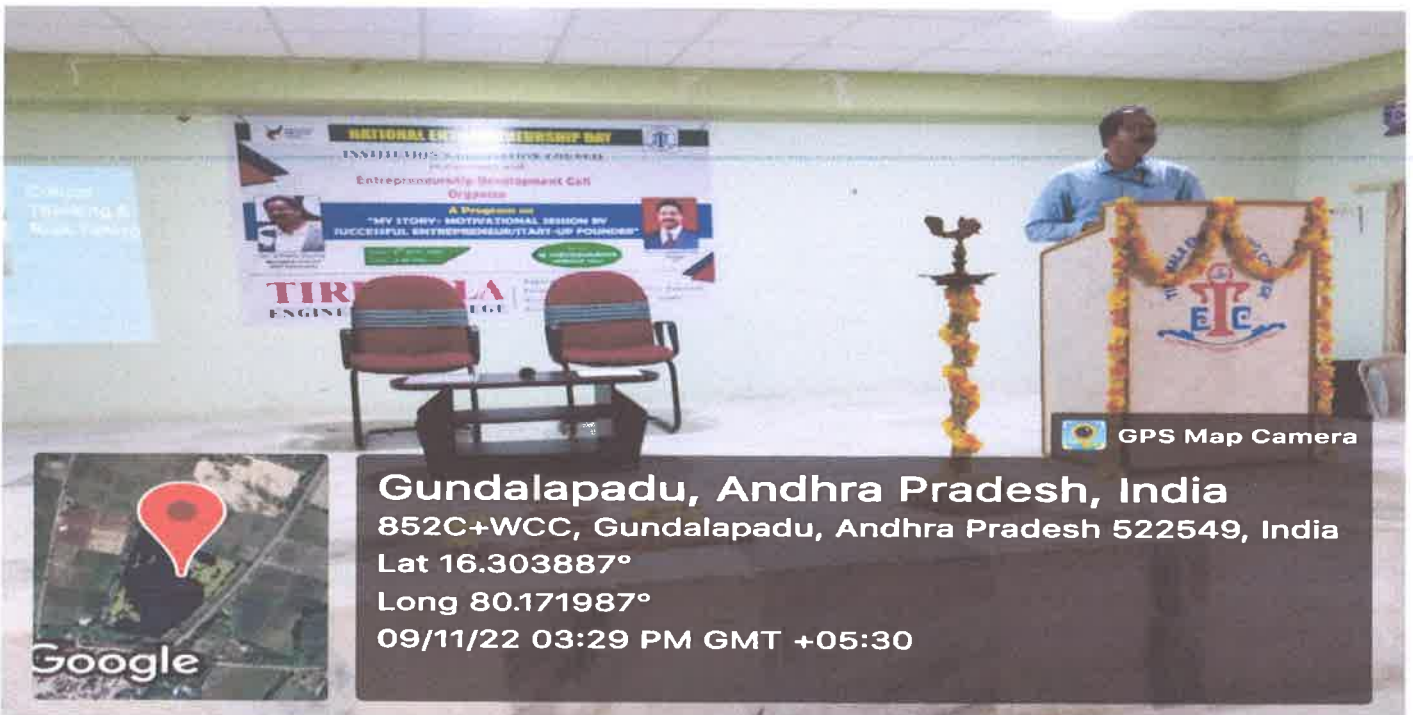
TEC, Principle sir to Garland Swami Vivekananda statue



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Welcoming Chief guest by PDR Murthy.



Guests being invited by PDR Murthi


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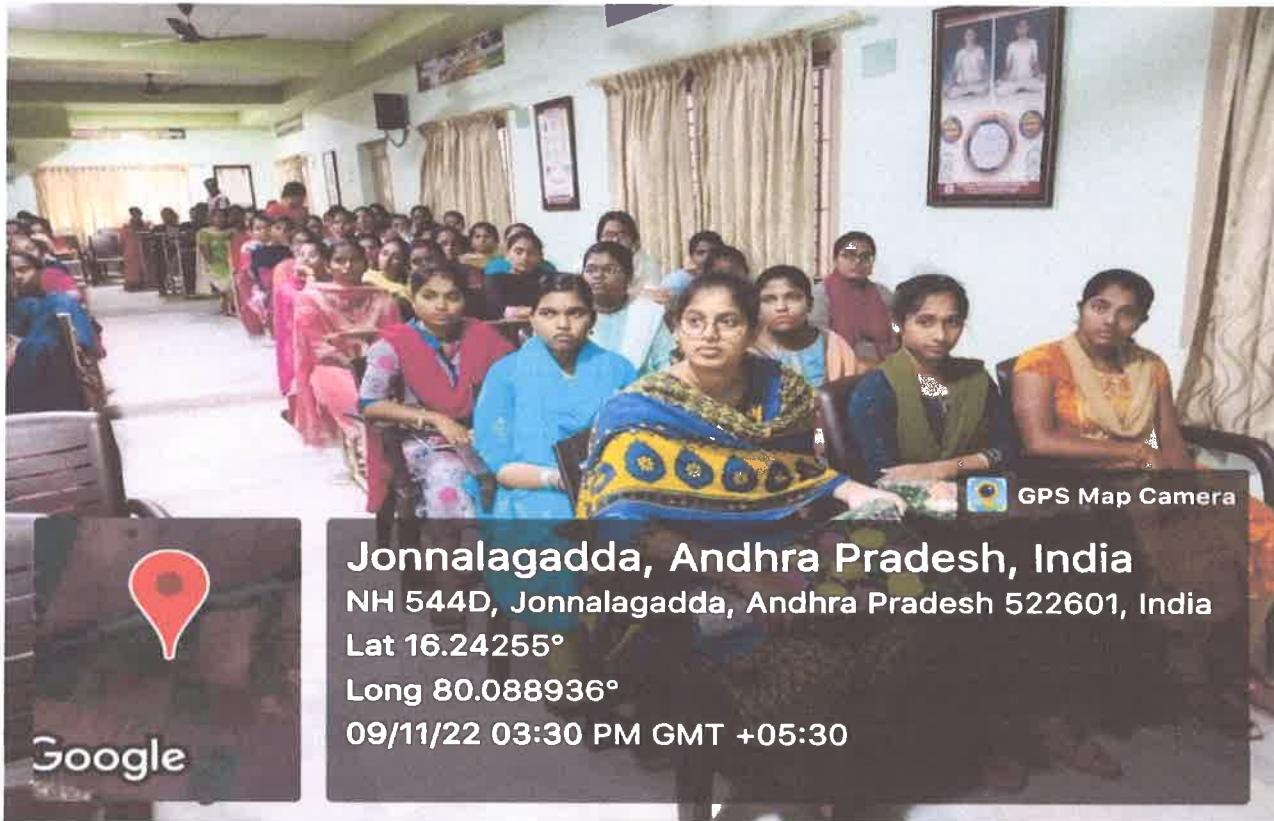


Principal and Chief Guest Sri S. Prem Kumar garu.



Principal and Chief Guest Sri S. Prem Kumar garu.


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280 Students attended the program



Student to welcome principal with bouquet.


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JONNALAGADDA (V), NARASARAOPET



Jonnalagadda, Andhra Pradesh, India

63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India

Lat 16.244675°

Long 80.096714°

09/11/22 03:33 PM

Student to welcome Chief Guest with bouquet.



Guntur, Andhra Pradesh, India

SH 50, Andhra Pradesh 522601, India

Lat 16.243903°

Long 80.094521°

09/11/22 03:34 PM GMT +05:30

Dignitaries to lit the Lamp.



Dignitaries to lit the Lamp.



Dignitaries to lit the Lamp.



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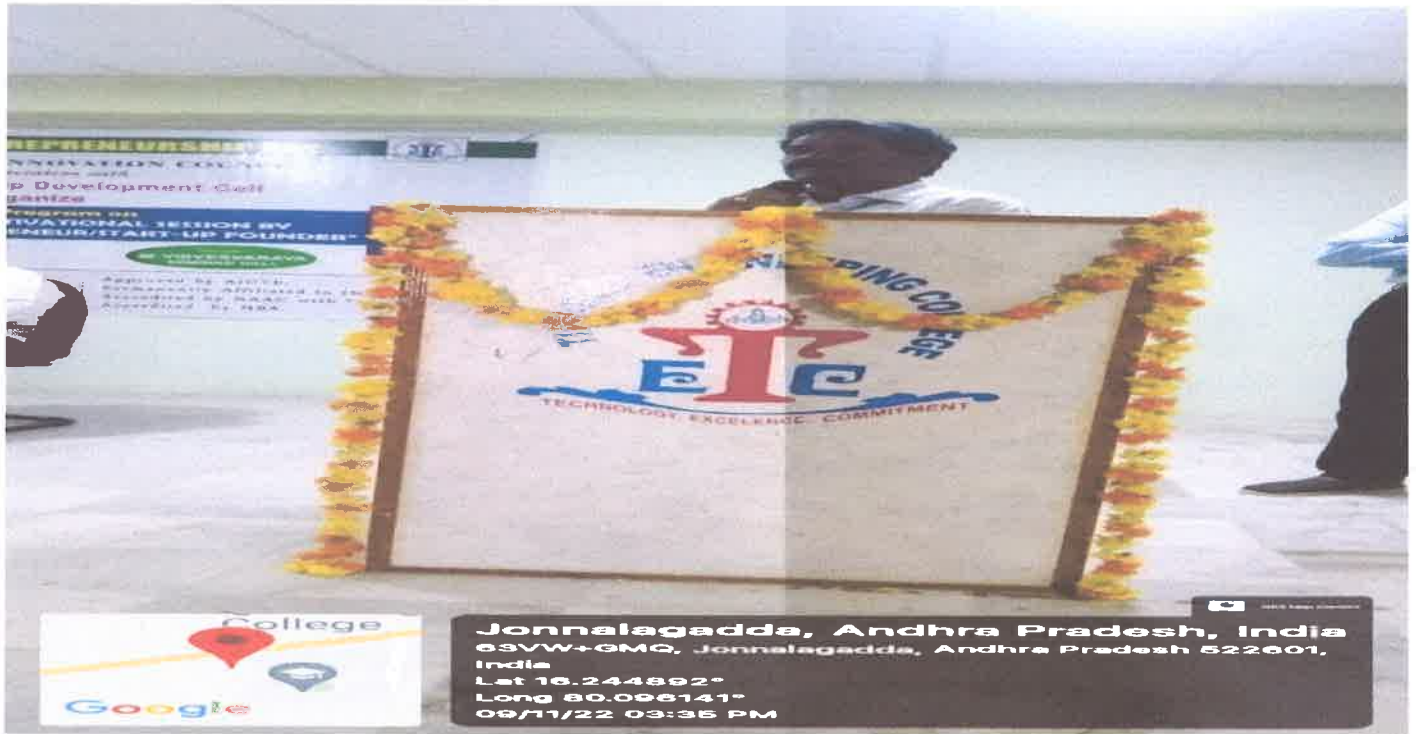


Dignitaries to lit the Lamp.



PDR Murthy to share Chief Guest Profile with the gathering.


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Principal Sir to address the gathering.



Students listen to the Principal Sir Speech.



Students listen to the Principal Sir.



Students listen to Chief Guest delivery.



Students listen to Chief Guest Lecture.



Chief Guest interaction with the students.



Guntur, Andhra Pradesh, India

64X7+XFG, kakatiya Nagar, Guntur, Andhra Pradesh 522549, India

Lat 16.24872°

Long 80.111975°

09/11/22 03:43 PM

Students listen honorable guest valuable speech.



Satuluru, Andhra Pradesh, India

64X7+JX8, Satuluru, Andhra Pradesh 522549, India

Lat 16.24961°

Long 80.115465°

09/11/22 03:40 PM


Principal Sir raising questions of students about the program



Students attended the program



Student's interaction with chief guest


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JONNALAGADDA (V), NARASARAOPET



Guntur, Andhra Pradesh, India

64X7+XFG, kakatiya Nagar, Guntur, Andhra Pradesh 522549, India

Lat 16.24872°

Long 80.111976°

09/11/22 03:58 PM

Program being videographed.



Guntur, Andhra Pradesh, India
64X7+XFG, kakatiya Nagar, Guntur, Andhra Pradesh
522549, India
Lat 16.24872°
Long 80.111976°
09/11/22 03:57 PM

Chief Guest interaction to the students



Students attended the program



Chief Guest interaction with the students



IIC Convener Dr.Manoj at the program



IIC President and Convener on the stage.


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Jonnalagadda, Andhra Pradesh, India

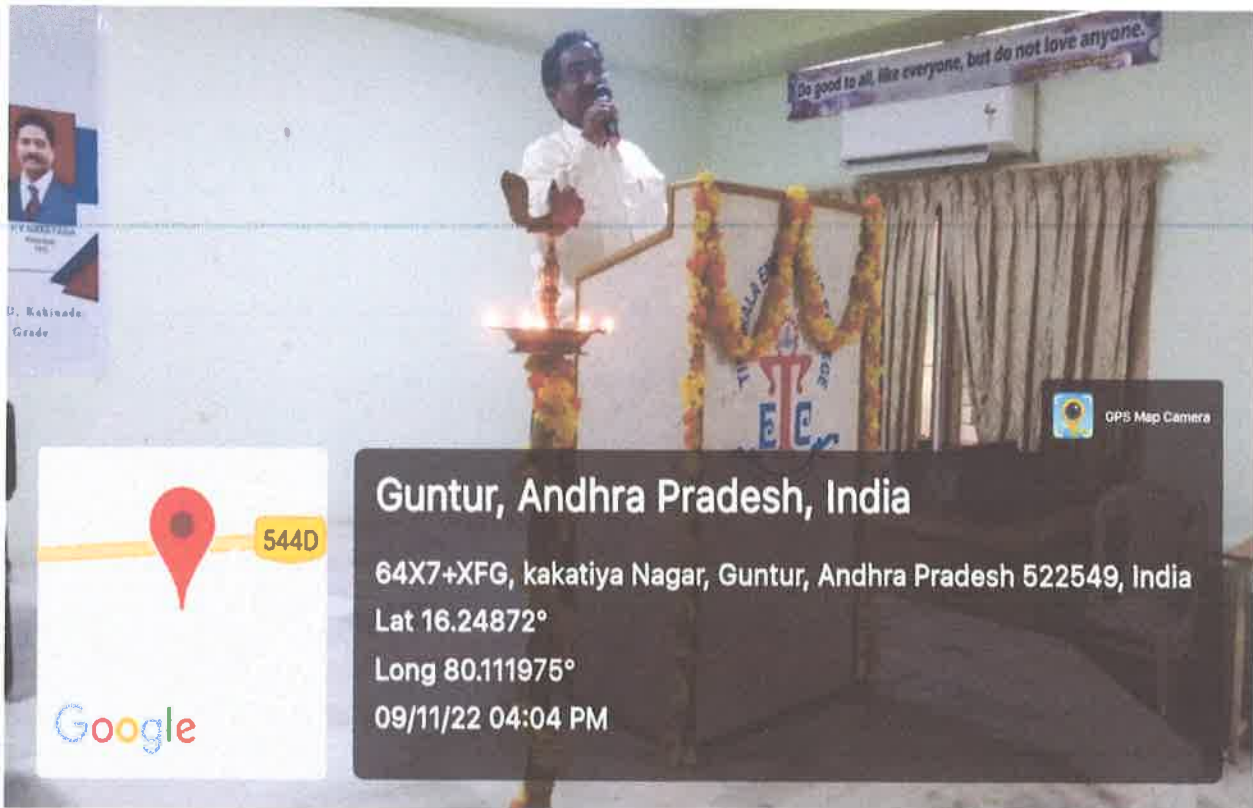
63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India

Lat 16.244533°

Long 80.096833°

09/11/22 04:19 PM

Students raising their doubts.



Guntur, Andhra Pradesh, India

64X7+XFG, kakatiya Nagar, Guntur, Andhra Pradesh 522549, India

Lat 16.24872°

Long 80.111975°

09/11/22 04:04 PM

Chief Gust clarifying students doubts.


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280 Students attended the program



Chief Guest addresses the gathering.

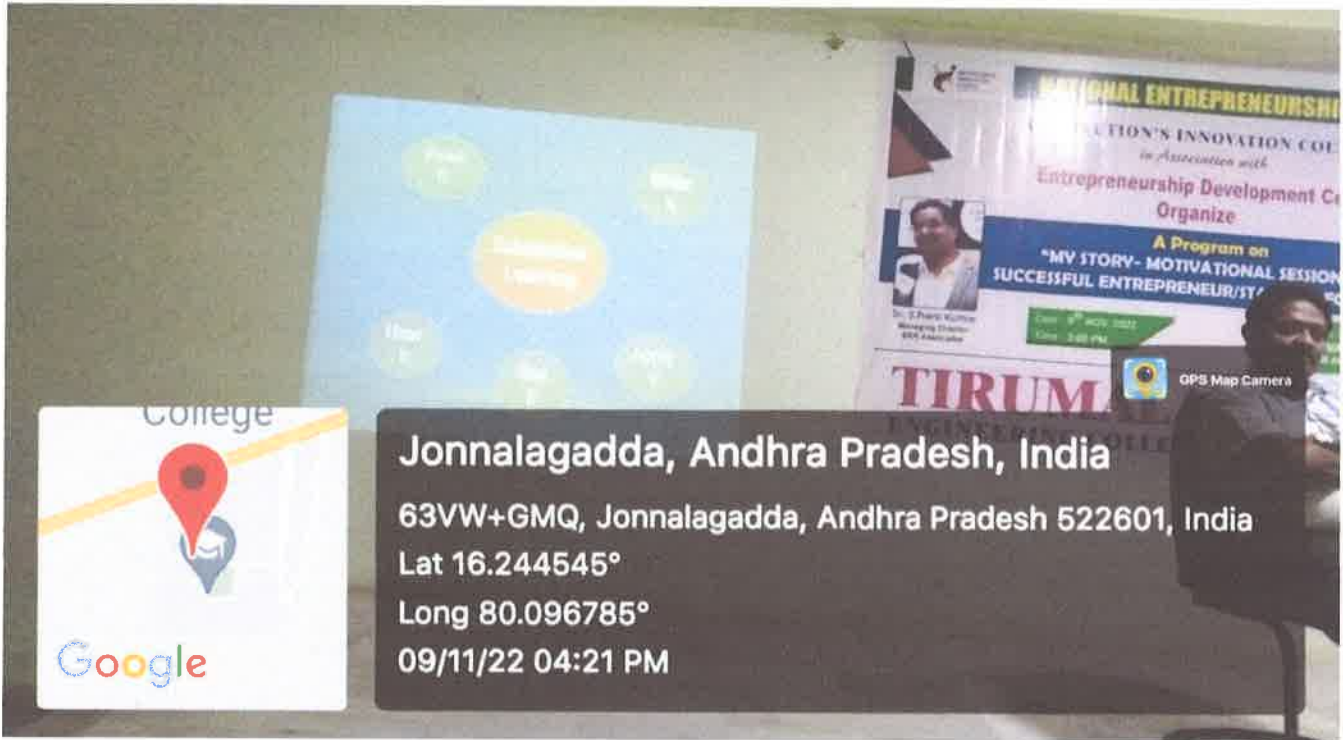


Students attended the program



IIC President and Convener on the stage.


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Jonnalagadda, Andhra Pradesh, India

63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India

Lat 16.244545°

Long 80.096785°

09/11/22 04:21 PM

Power Point Presentation.



Jonnalagadda, Andhra Pradesh, India

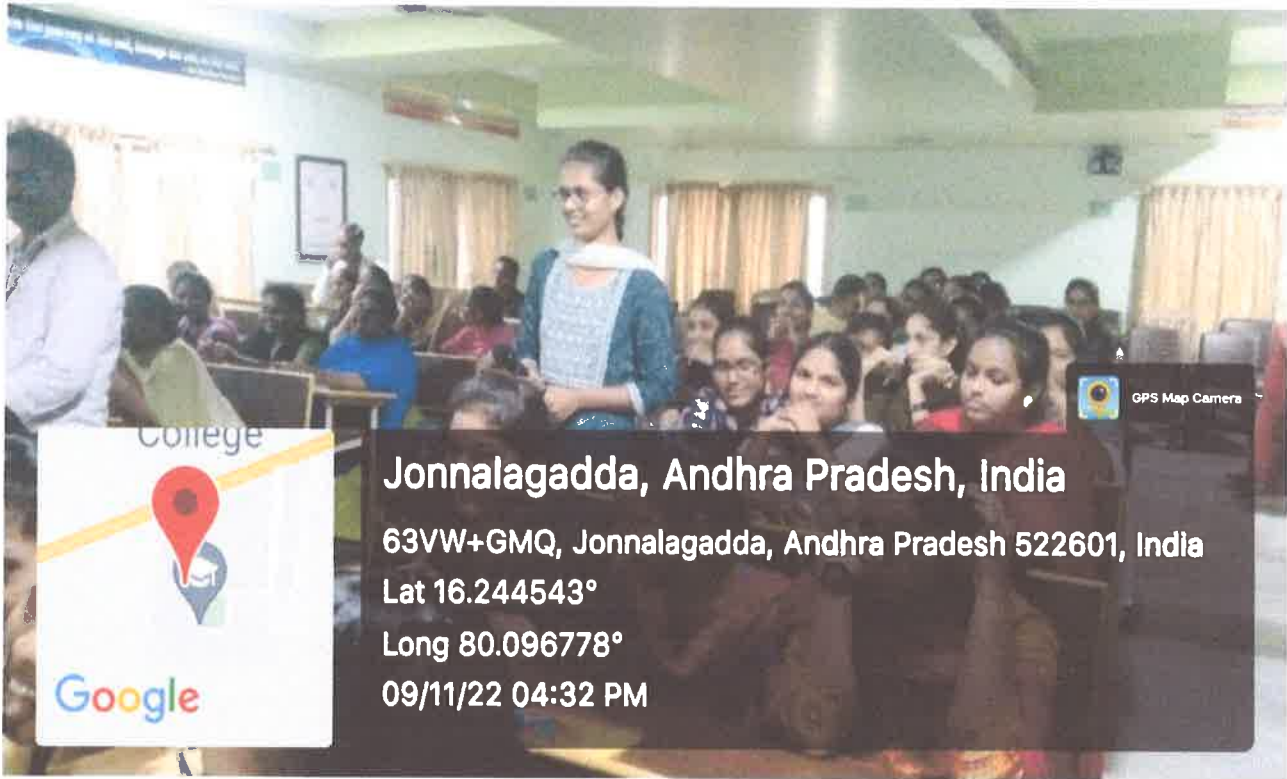
63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India

Lat 16.244554°

Long 80.096769°

09/11/22 04:33 PM

Chief Guest interaction with the students



Chief Guest interaction with the students



Students attended the program


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Chief Guest interaction with the students



Chief Guest addresses the gathering.

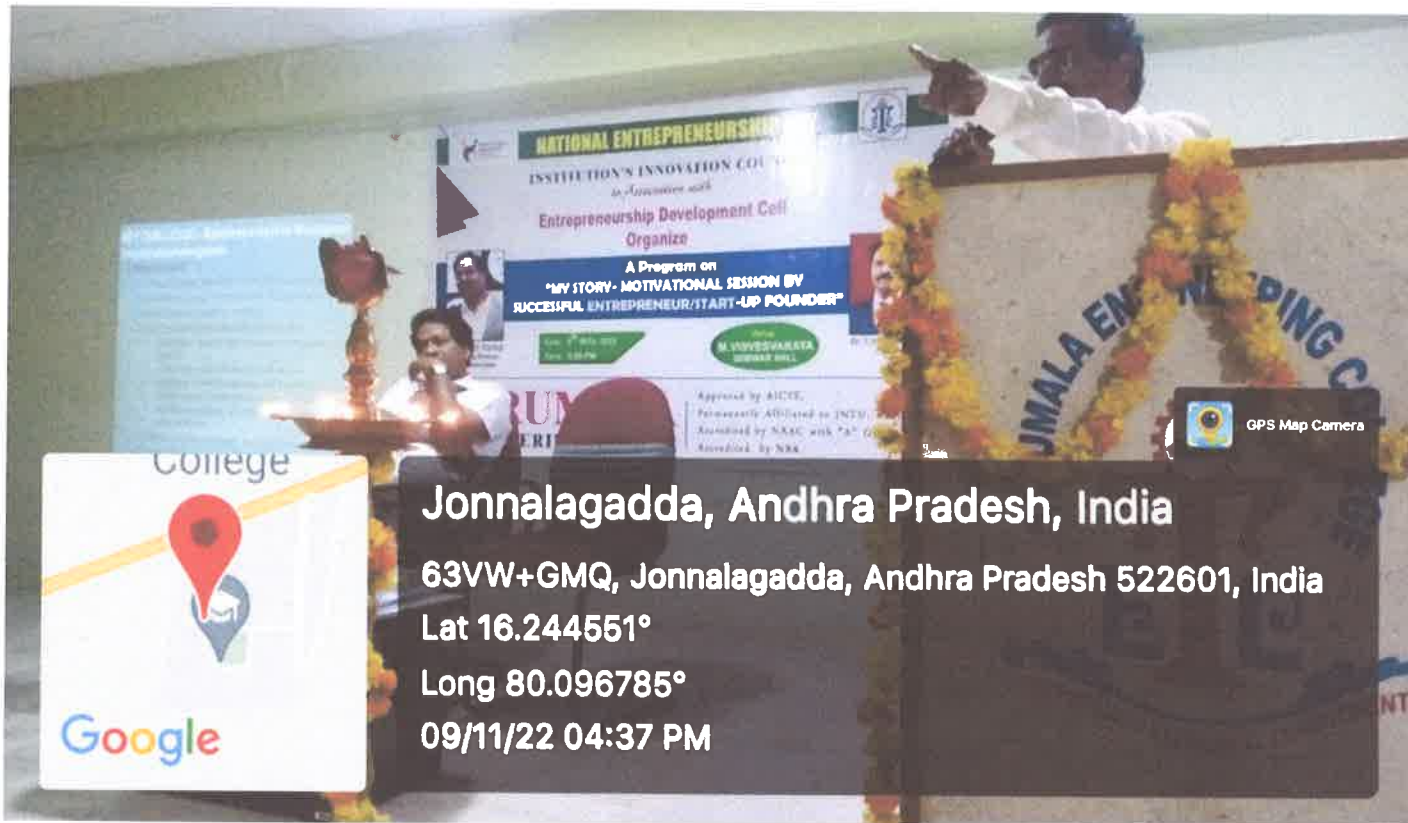


Chief Guest delivering his speech on “Risk management”



Chief Guest delivery.


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Jonnalagadda, Andhra Pradesh, India
 63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India
 Lat 16.244551°
 Long 80.096785°
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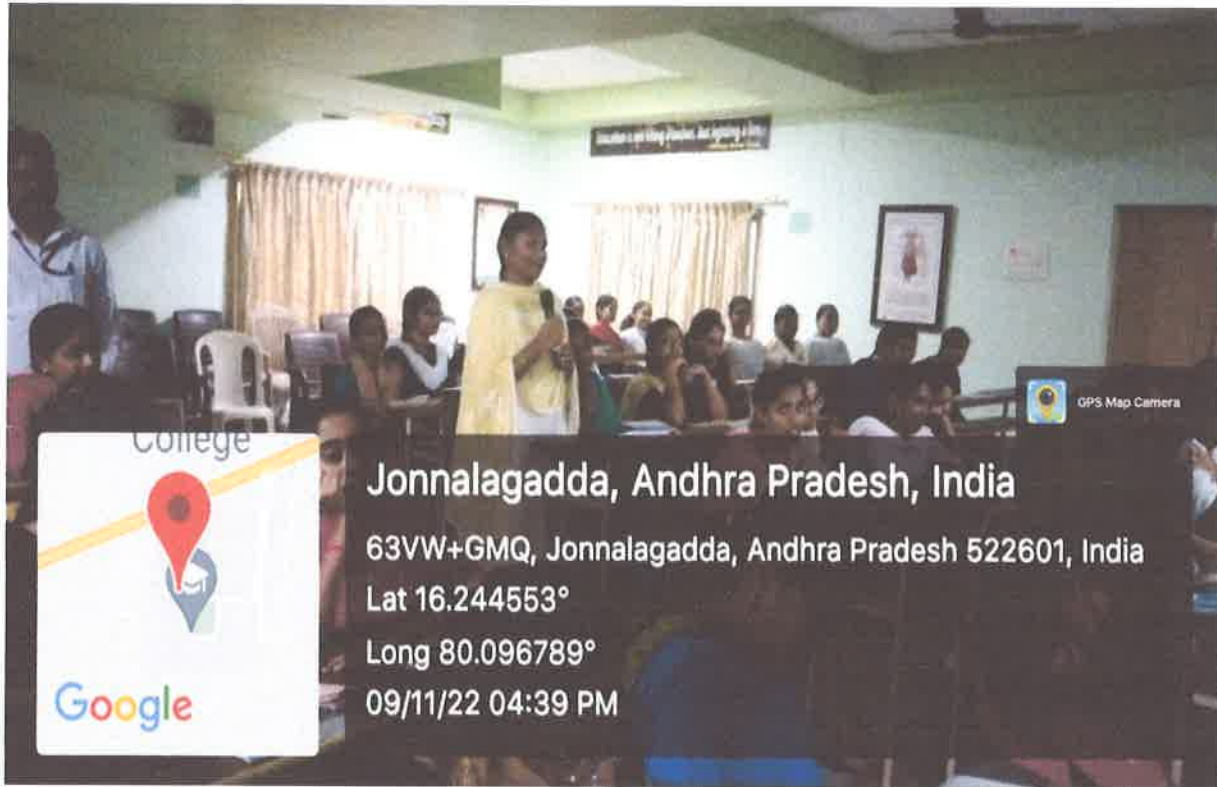
Chief Gust delivery.



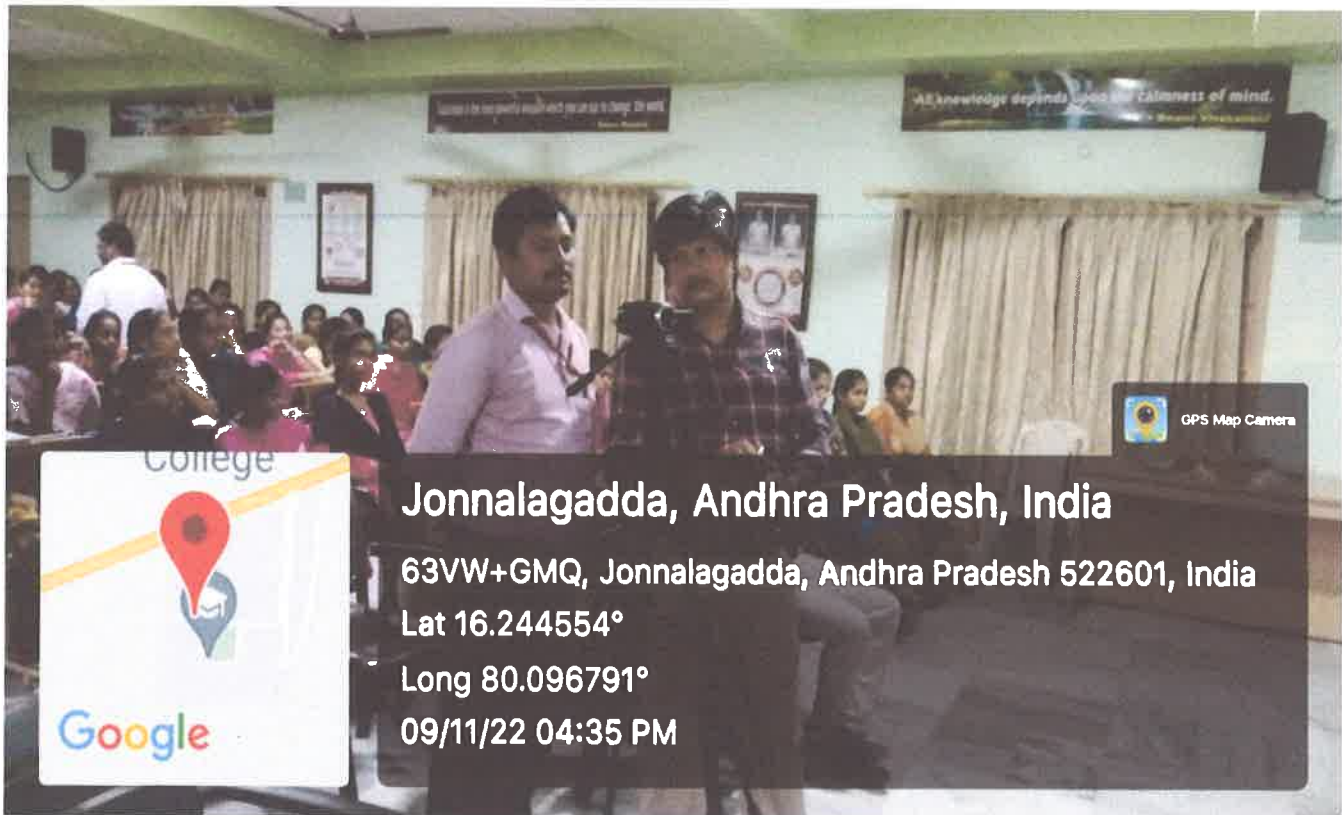
Jonnalagadda, Andhra Pradesh, India
 63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India
 Lat 16.244551°
 Long 80.096788°
 09/11/22 04:37 PM

Chief Guest interaction with the students


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Chief Guest interaction with the students



Program being videographed.


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Jonnalagadda, Andhra Pradesh, India

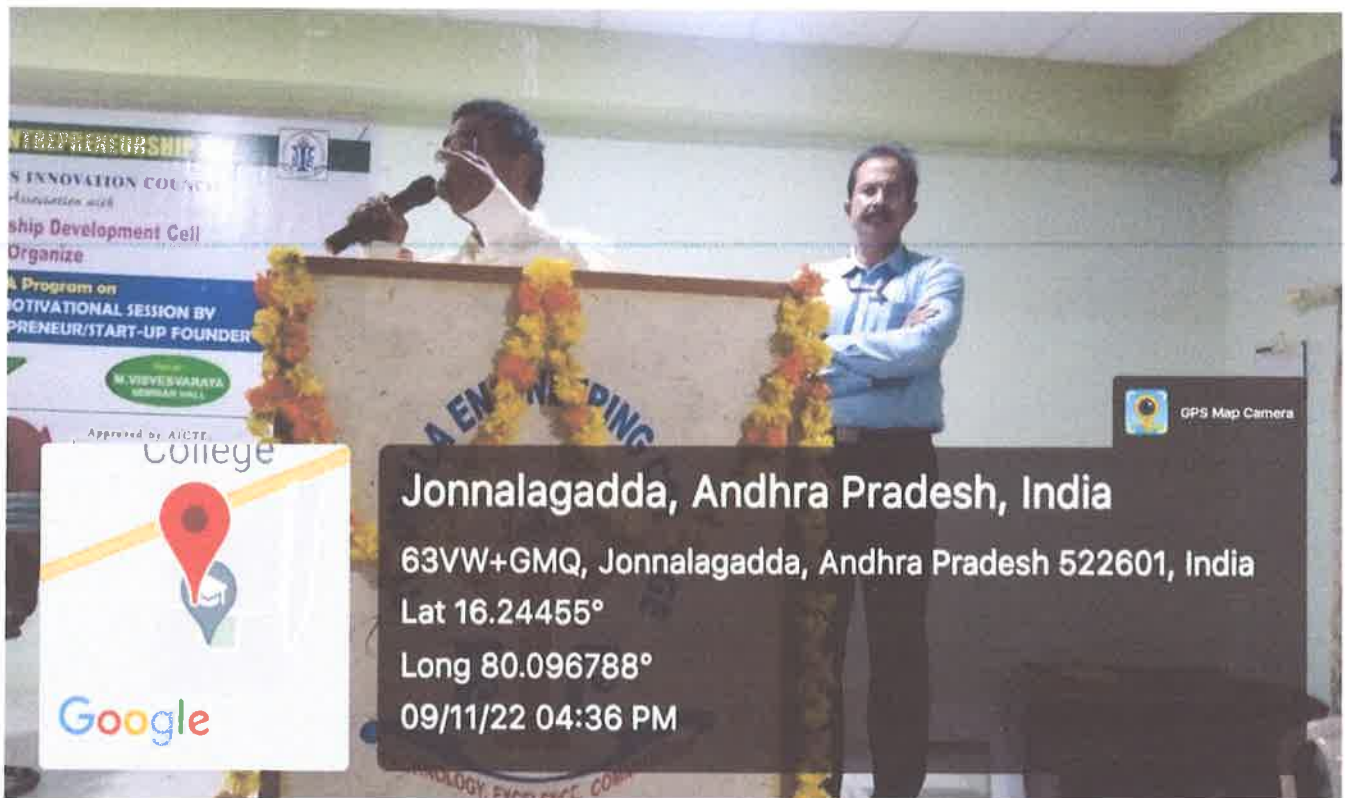
63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India

Lat 16.244578°

Long 80.096794°

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Chief Guest interaction with the students



Jonnalagadda, Andhra Pradesh, India


63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India

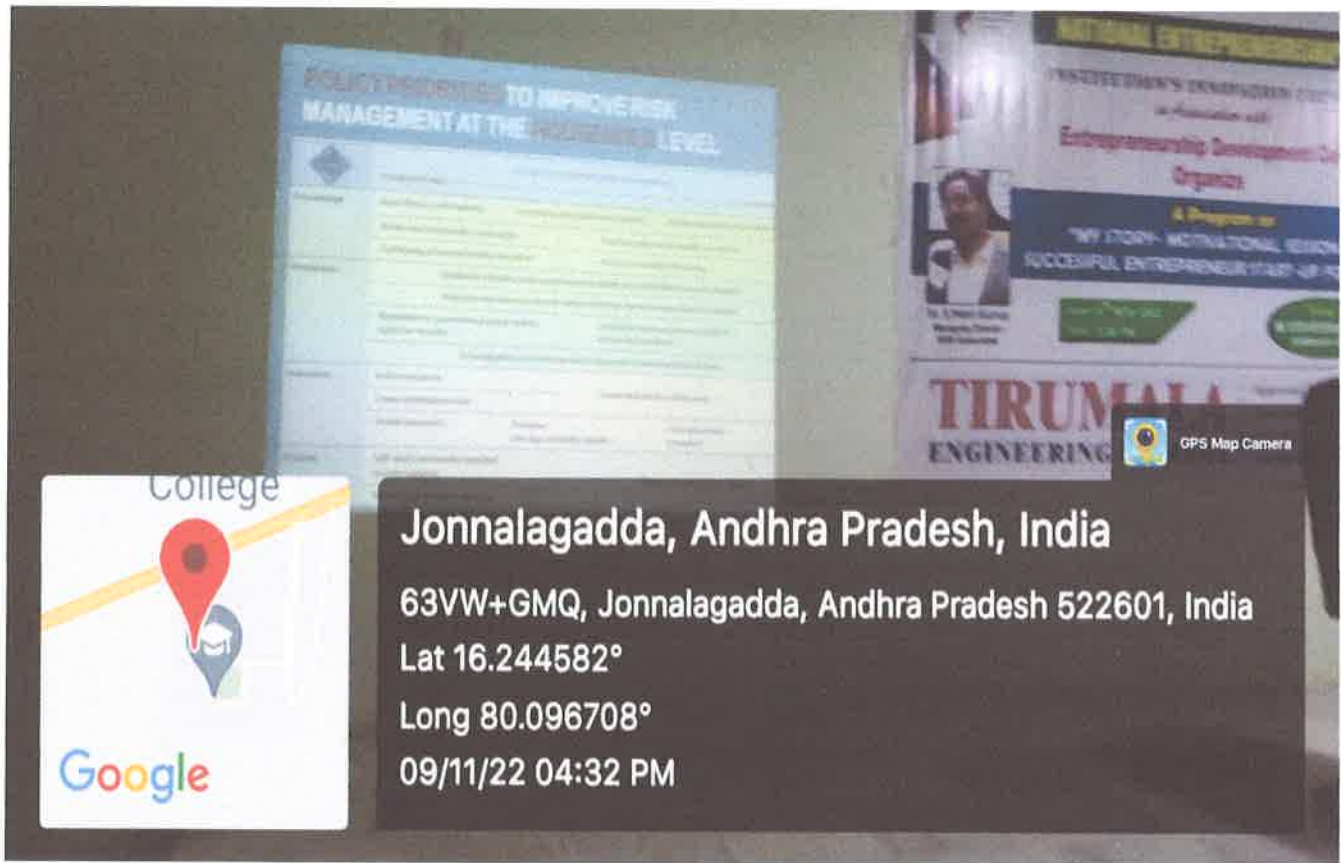
Lat 16.24455°

Long 80.096788°

09/11/22 04:36 PM

Chief Gust delivery.

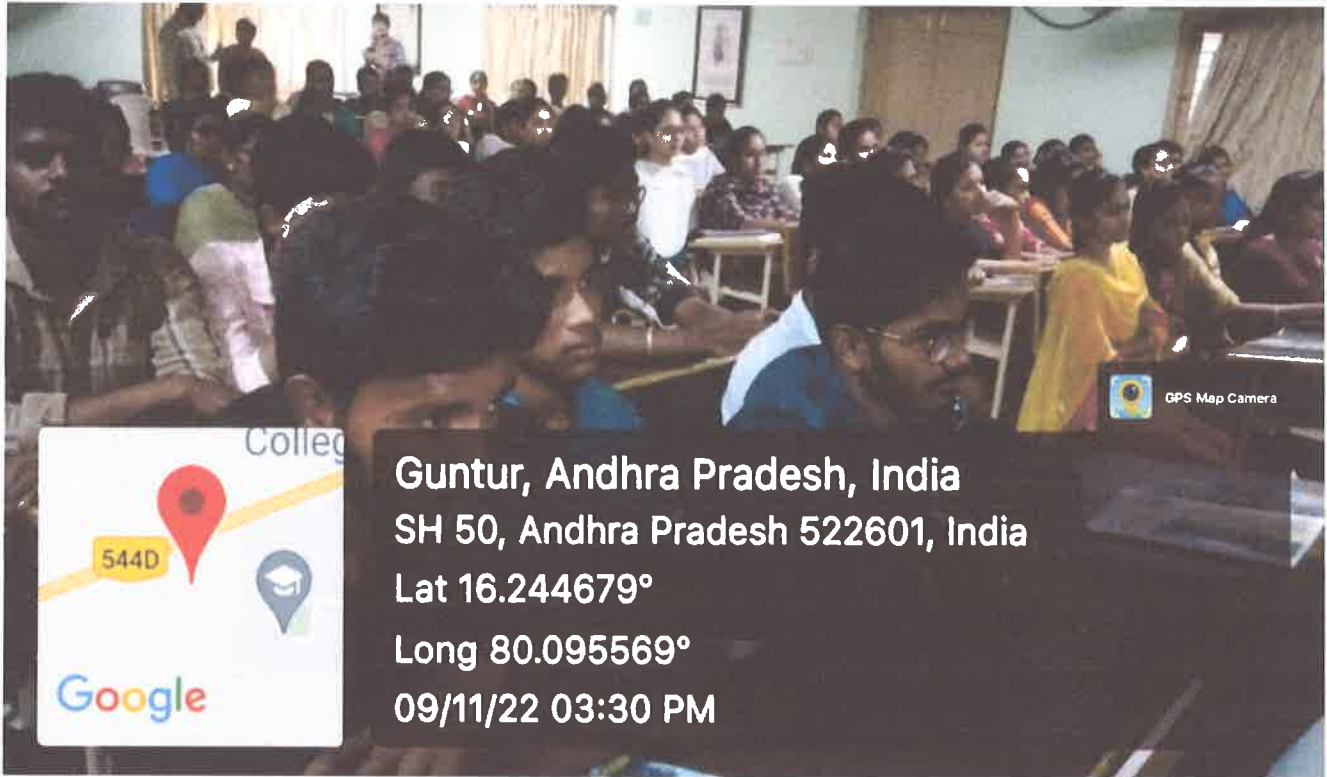

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Chief Guest delivering his speech on "how to reduce the Risk while doing the business"



Chief Guest interaction with the students



Students attended to Program.



Chief Guest interaction with the students

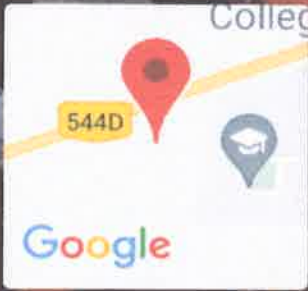


Students listen to dignitaries.



Students listen to dignitaries.





Guntur, Andhra Pradesh, India
SH 50, Andhra Pradesh 522601, India
Lat 16.244679°
Long 80.095569°
09/11/22 03:30 PM

Students listen to dignitaries.



Jonnalagadda, Andhra Pradesh, India
63VW+GMQ, Jonnalagadda, Andhra Pradesh 522601, India
Lat 16.244563°
Long 80.096733°
09/11/22 04:31 PM

Chief Guest interaction with the students


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Vote of thanks by Mr. Ch. Nageswara Rao garu



Felicitations to the guest by Principal and Faculty members


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Principal motivation after the session


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A Programme “My story –Motivational Session by successful Entrepreneur/ start up founder”

Programme Report

Date	09/11/2022
Mode of Program	Offline
Title of Program	<i>My Story – Motivational Session by Successful Entrepreneur/Start-up founder.</i>
No. of students Participated	280
No. of faculties Participated	10 + All HOD
No. of external Participated (if any)	Nil
Day of Occasion	National Entrepreneurship Day (09 th November)

Objective of the Program:

The main objective is to undertake threshold activities round the year to generate awareness, trigger creative tendency, motivate to take a choice of entrepreneurship as career and promote innovation and start-up ecosystem, and culture among students and faculties in campus.

Benefits of attending Program:

- The benefits of this event is to make future goal.
- How to convert a problem in opportunity.

About the Event:

This Program provided knowledge regarding Opportunities, Risk taking & Critical Thinking and how to – build a team, raise capital, learn from failures.

Highlights of the Workshop:

- My Story – Motivational Session by Successful Entrepreneur/Start-up founder was inaugurated at Tirumala Engineering College, Jonnalagadda, Narasaraopeta, 09th November 2022 at 03:00 pm Onwards. Various branches of Engineering students (IT, AIML& ECE) as well as Faculty members has participated.
- Event started with lamp lightning after that PDR Murthy Sir has introduced speaker and Dr. Y.V. Narayana, Principal, TEC has welcomed sir with bouquet. After welcoming Sri. S. Prem Kumar, Managing Director, SRR Associates, Vijayawada has conducted talk with students. In which he has delivered him story regarding career and successful work and motivated students and faculty members by them motivational talk. Delivered talk regarding Opportunities, Risk taking & Critical Thinking and how to – build a team, raise capital, learn from failures which will be helpful for students future. At the end Dr. Y.V. Narayana Principal, TEC has facilitated S. Prem Kumar sir with memento as a token of love and appreciation.
- Total 250 participants of various streams of Engineering students(IT, AIML& ECE) had attended My Story – Motivational Session by Successful Entrepreneur/Start-up founder. At the end Mr.Ch.Nageswara Rao, EDC Convener and one the member of IIC cum Assistant Professor of Tirumala Engineering College had given vote of thanks.


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Critical Thinking & Risk Taking

**Chief Guest: Sri.S.Prem Kumar
Managing Director
SRR Associates**

CRITICAL THINKING:

WHAT IS IT?
WHY IS IT IMPORTANT?
HOW DOES IT IMPROVE TEACHING AND
LEARNING?

ACTIVE ENGAGEMENT IN LECTURE

Person A states his/her understanding of what has been said, then elaborates.

Person B agrees or disagrees with the interpretation, or adds to the interpretation, then gives an example of it, relating the idea to something in life.

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**Because whenever we are
dealing with human life, we
are almost always dealing
with thinking.**

**Thinking is the way
that the mind makes
sense of the world.**

**There is no way to
understand anything
except through
thinking.**

Thinking tells us:

- what there is
- what is happening
- what our problems are
- what our options are
- what threatens us
- what is important

**Everything we know,
believe, want, fear
and hope for, our
thinking tells us.**

**Think of some problem
behavior your students
engage in.**

**See if you can identify the
thinking that leads to the
behavior.**

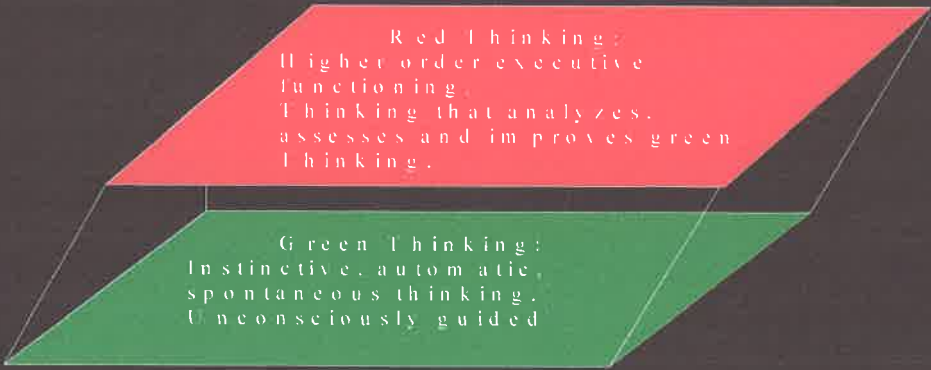

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THINKING

**is
the core**


of the curriculum

**Critical Thinking
Is a Self-Directed Process
By Which We Take Deliberate
Steps
To Think at the Highest Level
of Quality.**



Red Thinking:
Higher order executive
functioning.
Thinking that analyzes,
assesses and improves green
thinking.

Green Thinking:
Instinctive, automatic,
spontaneous thinking.
Unconsciously guided


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GREEN THINKING



Unconscious Mixture Of High Quality

And Low Quality Thinking

Spontaneous

Subconscious

Uncontrolled

Impulsive

Self protecting

Unanalyzed

Reflexive

Self validating

Includes ideas that are valid, as well as nonsense, confusion, stereotypes, prejudices. The key is that we cannot distinguish the difference between high and low quality thought in green thinking mode.

Green thinking goes without assessing itself.

RED THINKING



Red Thinking stops and assesses itself before going forward.

Disciplined

Seeks the truth

Self assessing

Critical Thinking

Self correcting Probing

In red thinking mode, we actively work to eliminate prejudices, biases, dysfunctional thinking from our thinking. We actively work on our thinking.

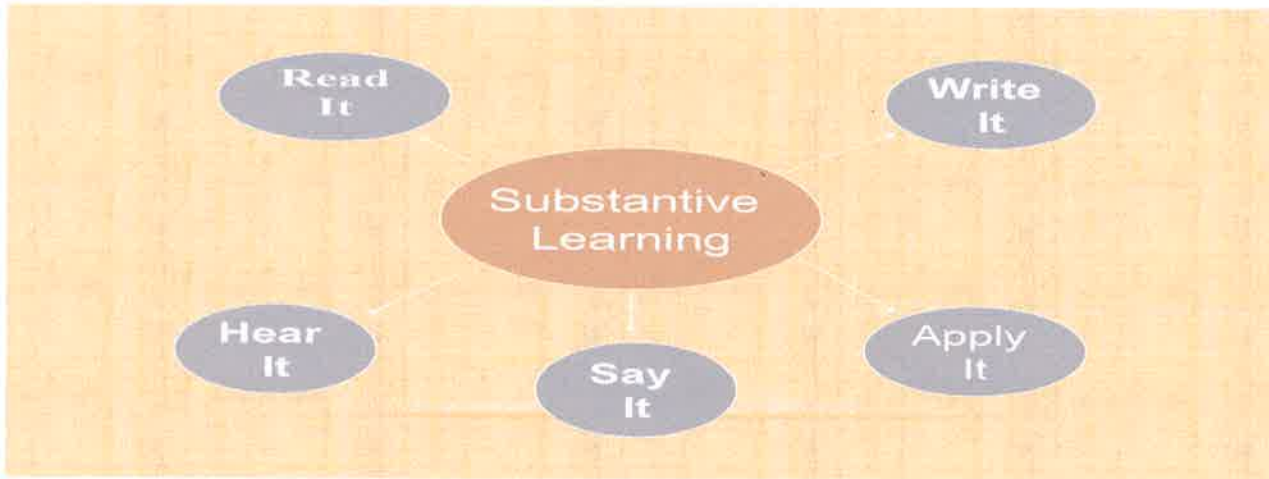
We rigorously apply intellectual standards to our thinking.

The Critical Thinking Mind

=

The Educated Mind

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FEW BASICS

- **Risk and opportunity go hand in hand** in most decisions & action taken by countries, enterprises and families as they seek to improve their fate.
- It is **intrinsic to the process of development**
- **If ignored, risks can turn into crises** that reverse hard-won gains and endanger the social and economic reforms that produced these gains.
- **Managing risks responsibly** and effectively has the potential to bring about security and a means of progress



potential of gaining or losing something of value



A chance for progress or advancement

5 INSIGHTS ON THE PROCESS OF RISK MANAGEMENT

1. Take risk to pursue opportunities
2. Avoid adhoc and unplanned response
3. Confront risks by identifying, prioritizing & addressing through private & public action
4. If it is beyond individual means share responsibilities (from households to international community)
5. Governments have a critical role in managing systemic risks



RISK MANAGEMENT IS IMPORTANT FOR EVERYONE

To pursue opportunity, people must confront risk



...not one risk, but many



...and often burdened with obstacles to manage them



Sharing risk with others can overcome these obstacles



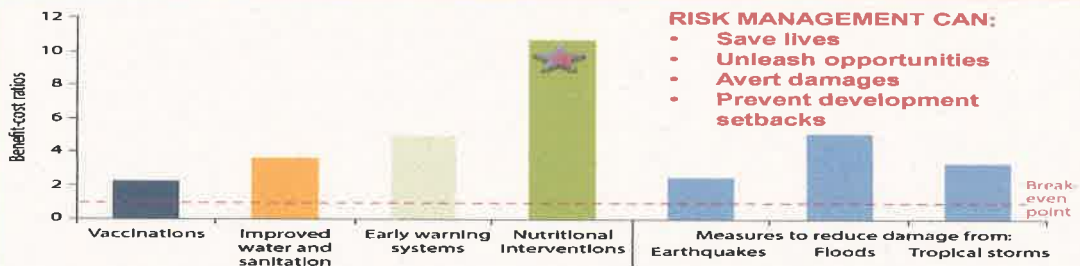
...through collective action and institutions



Risk management can be a powerful tool for development



BENEFITS OF RISK MANAGEMENT OUTWEIGH THE COST



Source: Wethli 2013 for the WDR 2014.

Note: The figure shows the median of benefit-cost ratios across a range of studies in each category (with a minimum of at least four estimates in each category). Above the dotted line, expected benefits exceed expected costs. The range of estimates within each category can be substantial, reflecting a diversity of intervention types and locations, and the sensitivity of estimates to variations in underlying assumptions. However, in almost all cases, even the 25th percentile of the ranges are above the break-even point.

THE RISK CHAIN: UNDERSTANDING THE ENVIRONMENT IN WHICH RISK & OPPORTUNITIES ARISE



Source: WDR 2014 team.

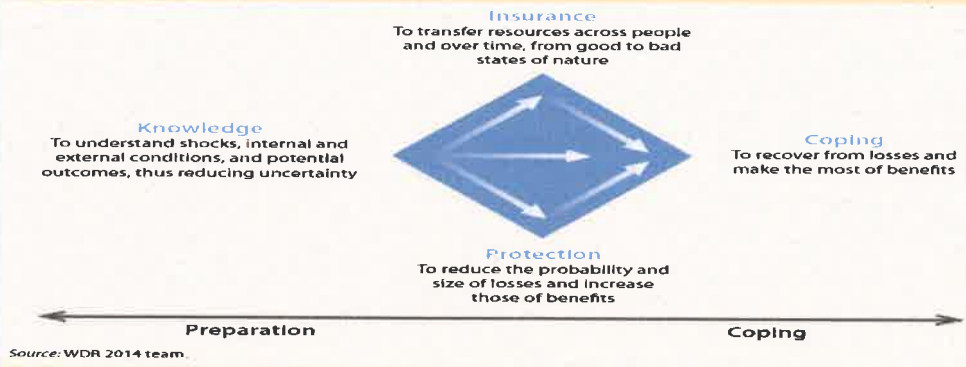
Note: The feedback arrows in the risk chain diagram represent the potential for the outcomes of past shocks to affect exposure and internal conditions, as well as the propensity for future shocks. Similarly, the effectiveness of people's risk management can significantly affect the nature of and propensity for future shocks.

RISK MANAGEMENT is the process of confronting risks, preparing for them, and coping with their effects.

RESILIENCE is characterized by the ability of people, societies, and countries to recover from negative shocks, while retaining or improving their ability to function

COMPONENTS OF RISK MANAGEMENT ARE INTERLINKED

Better knowledge can lead to more efficient decisions regarding the allocation of resources between insurance and protection. Likewise, better insurance and protection can make coping less difficult and costly



A SET OF SCREENS TO AID RISK MANAGEMENT

Assessment of risks	Assessment of incentives		Assessment of access to information	Assessment of behavior	Assessment of resources	Policy design
How much risk are we facing?	Are bad incentives leading to too much or too little risk taking?		Are decision makers ill informed?	Are behavior biases impairing risk management?	Are resources and access to resources too limited?	What policies should be implemented?
	Because of market failures?	Because of government failure?				
	Introduce norms and regulations (e.g., land use plans) Create market instruments (e.g., risk-based insurance premium)	Build institutions Build capacity Improve vertical and horizontal coordination Correct bad incentives Introduce redistribution instruments (e.g., buy out programs)	Improve data collection and distribution Launch education and communication campaign Introduce norms and regulations (e.g., land use plans)	Launch education and communication campaign Introduce norms and regulations (e.g., building norms)	Provide public goods and services (e.g., dikes and drainage systems) Build markets Provide public support for low-income and vulnerable households Provide international aid focused on prevention	Adopt multistakeholder iterative decision making (Choose robust and flexible solutions) Consider worst-case scenarios Invest in monitoring systems Regularly revise policies

A HOLISTIC APPROACH TO MANAGING RISK



These systems have mutual interactions, often complementing and sometimes substituting for each other's risk management functions

OBSTACLES – WAYS TO OVERCOME THEM



FORMULATE POLICY RESPONSES

Designing effective public policy must go beyond simply identifying potential risks to analyzing obstacles to risk management. Two important criteria are:

1. Be realistic
 - keep it simple,
 - Tailor technology to local circumstances,
 - Concentrate on low-hanging fruit and win-win Solutions,
2. Build a strong foundation for improved risk management over time
 - Create institutional arrangements,
 - Choose flexible solutions and build in learning.

INDIVIDUALS, HOUSEHOLDS, COMMUNITIES & RISKS:

- - Individuals are very good at managing relatively small and idiosyncratic risks
- - People respond to shocks on their own & by pooling risk with others, relying on informal credit & assistance to cope with shocks
- they struggle when shocks become large, systemic, or sequential
- - Outcomes are better when women are empowered
- - Cohesive & connected communities create resilience
- - Communities are sometimes the only safety net that poor people have access to
- - Small size and informal nature limits what they can achieve
- - They need local governments to provide essential government services that only governments can provide (water, sanitation, waste, policing, urban planning etc)

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INNOVATIONS IN SOCIAL INSURANCE

- There's a huge role for public action in dealing with risk, because risks are covariate
- Social capital helps reduce costly coping
- Two example of how the state has been developing innovative ways;
 - 1. Public employment guarantee scheme in India
 - 2. Conditional cash transfers in Brazil
- Households and communities are important. They're the first line of defense, but they're not enough



POLICY PRIORITIES TO IMPROVE RISK MANAGEMENT AT THE HOUSEHOLD LEVEL

	POLICIES TO SUPPORT RISK MANAGEMENT		
	FOUNDATIONAL		ADVANCED
Knowledge	Basic literacy and training	Secondary education and training	Higher education and training
	Media and community campaigns		Teaching preventive health in schools
	Facilitating informed fertility decisions		Access to mobile technology
Protection	Sanitation Infrastructure and preventive health care (including women's health)		
	Migration assistance/access to labor and other markets (especially for women)		
	Regulation to guarantee equal property rights for women		Policies to promote gender parity in leadership positions
	Promulgation and enforcement of domestic violence and abuse laws		
Insurance	Index Insurance		Financial inclusion of the poor
	Lower remittance costs		
	Health insurance	Pensions (old age, disability, death)	Unemployment insurance
Coping	Self- and community-targeted income support		Means-tested income support
	Transfers targeted to women		



Convener (IIC)

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Jonnalagadda, Narasaraopet, Guntur Dist. - 522601 web : www.tmecnr.org Email : tecnr@gmail.com

Date: 09/11/2022

To

**Sri .S PREM KUMAR
MANAGING DIRECTOR,
SRR ASSOCIATES (Distributor –AP & Telangana),
VIJAYAWADA.**

Dear Sir,

Sub: Appreciation for your informative lecture-Reg.

We would like to express our sincere thanks to have conducted a program and provided our students a comprehensive understanding on “MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER” in our college premises. Indeed, our students were fortunate to receive and get motivated by such an informative and inspirational delivery.

On behalf of our honorable Management, Principal, Faculty and Students, once again we delighted to express our sincere thanks and looking forward for your gracious presence on upcoming endeavours.

Thanking you sir,

Yours sincerely

Principal

Dr. Y. V. Narayana

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With Best compliments from
Other Teaching and

NATIONAL ENTREPRENEURSHIP DAY (09th NOV, 2022)

A ONE DAY SESSION
ON

“MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER”

09th November 2022

Institution Innovation Council (IIC)

In Association with

Entrepreneurship Development Cell (EDC)

To
Mr. S. PREM KUMAR
Managing Director
SRR Associates
Vijayawada.,

Date: 07-11-2022

Dear Sir,

Sub: “My Story- Motivational Session By Successful Entrepreneur/Start-Up Founder”.

Sir, it gives us an immense pleasure to have kindly consented to be a chief guest on “MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER”. The Institution Innovation Council (IIC) in Association with the Entrepreneurship Development Cell (EDC), Tirumala Engineering College, Jonnalagadda, Narasaraopet, organize the Program at 3.00PM on 09th November 2022, The Objective of the Program is to motivate students towards Entrepreneurship.

Thanking you,

Dr. Y.V. Narayana
Principal, TEC.

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Teciic Tirumala

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#IICTEEDC Organized A Program on
#My_Story_Motivational_Session by
Successful Entrepreneur/Start-up Founder
#National_Entrepreneurship_Day in
Association with Institution Innovation Council
TIRUMALA ENGINEERING COLLEGE

NATIONAL ENTREPRENEURSHIP DAY

INSTITUTION'S INNOVATION COUNCIL
In Association with

**Entrepreneurship Development Cell
Organize**

A Program on
**"MY STORY- MOTIVATIONAL SESSION BY
SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"**

DATE: 17th NOV 2023
TIME: 10:30 AM

VISVESVABAYA
SOMASALA HALL



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A Program on
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"NATIONAL ENTREPRENEURSHIP DAY
(09TH NOV)"**



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potla srilakshmi 5 Nov
to srrecity@gmail.com ▾



Please send back your confirmation with regard to the program.

----- Forwarded message -----

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Date: Sat, Nov 5, 2022 at 1:32 PM

Subject: invitation

To: potla srilakshmi <sripotla555@gmail.com>, <chapala.nag@gmail.com>



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College Code : NE
EDC & TTE

Press Note :

D: 09/11/22

ఈ రుసులు ఇంటి పోలింగ్ క్రొవాలలో ఉపగృహీత సచివ్వు

స్థానిక ఇంటి పోలింగ్ క్రొవాలలో ఇన్స్టిట్యూట్ ఇన్స్పెక్టర్ ఇన్చార్జ్ కౌన్సిలర్ (బిబిసి) వారి ఆధ్వర్యంలో "మొస్తాబీ - మెటివేషనల్ సఫినైట్ సెక్షన్ ఫుకె ఇంటర్ ప్రెసెంటేషన్ / స్టాక ఆఫ్ పౌండ్స్" అనే అంశంపై యవక నేన్ ప్రోగ్రాం బుధవారం (09/11/22) నిర్వహించడం జరిగింది. ఈ కార్యక్రమాన్ని నిర్వహించడానికి మంజూరి ఉందిగా యస్. శ్రీమతి కుమార గారు యస్ ఆకాడమీ ఆఫ్ సైన్స్ విజియం వారి వారు అనుమతి. వారు యస్ సెక్షన్ ఫుకె సేటివ్ విద్యార్థులకు వివరించినారు. అంతర్జాతీయ క్రొవాల మొదటి ది ఫుక్కులను కూడా విజియం వంతుగా చేసినారు వివరించారు. ఒక విజియం వారి వారిగా మొదలైన వారి పేజీన వివరించారు ఈ కార్యక్రమం బిబిసి కు మొదలైన కు ది ప్రొఫెసర్ గారి వంతుగా ఉంది వివరించారు. వారి వారిగా వివరించారు, అంతర్జాతీయం వారి వారిగా వివరించారు, అంతర్జాతీయం వారి వారిగా వివరించారు. మొదలైన కు ది ప్రొఫెసర్ గారి వంతుగా ఉంది వివరించారు. అంతర్జాతీయం వారి వారిగా వివరించారు.

ఈ ప్రోగ్రామను యస్ ఇన్స్పెక్టర్ (బిబిసి & యస్) విద్యార్థుల వారి వారిగా. ఇటువంటి కార్యక్రమాలు విద్యార్థులకు ఉందిగా మా క్రొవాల కు ది ప్రొఫెసర్ గారి వంతుగా ఉంది వివరించారు. అంతర్జాతీయం వారి వారిగా వివరించారు. అంతర్జాతీయం వారి వారిగా వివరించారు. అంతర్జాతీయం వారి వారిగా వివరించారు.

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Objective of the Program:

The main objective is to undertake threshold activities round the year to generate awareness, trigger creative tendency, motivate to take a choice of entrepreneurship as career and promote innovation and start-up ecosystem, and culture among students and faculties in campus. To bridge the gap between Industry and Academia. Improving corporate exposure and enhancing a spirit of Entrepreneur among the students. The session was to understand the opportunities and challenges of starting a business and get motivated to start some enterprise and become job creators. Also explains the process of converting an idea into a product or service allows companies to remain relevant and competitive in their fields.

Benefits of the Program:

Gained knowledge on Sustaining the challenges, positive mindset and entrepreneurship. To promote creativity, critical thinking, idea generation and entrepreneurial capabilities among the students and staff to transform their innovative ideas into potential startups for the growth of society. What are the sources of funds gathering from different resources, how to overcome present financial crises and solving management problems. To understand present trends of different business crises and recognize and analyze solutions for the problems.

To promote detailed knowledge of Idea generation process and start-up. Learned how to manage various factors Such as Marketing , Pricing and funding in the start-up. How to overcome with problems faced in the business. Students found the topic very interesting and asked relevant questions on issues associated with innovation and entrepreneurship. The students were very enthusiastic to know more from the resource person regarding her own journey. To learn about the benefits and challenges in innovation and product design.

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Date: 09/11/2022

"NATIONAL ENTREPRENEURSHIP DAY (09TH NOV, 2022)"



INSTITUTION INNOVATION COUNCIL (IIC)

A ONE DAY SESSION

ON

"MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"

09th November 2022.

Organized by

Entrepreneurship Development Cell (EDC)

(Transforming Students into entrepreneurs)

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Date: 09/11/2022

"NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)"



INSTITUTION INNOVATION COUNCIL (IIC)

A ONE DAY SESSION

ON

"MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"

09th November 2022.

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You understand the programme and give us your feedback to the following. This information is used to plan future programmes.

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Session-1	B
Session-2	C
Session-3	A
Session-4	B

2. Please provide us an assessment, relevance and utility of the Programmes being conducted.

High(Relevance Utility)	Moderate	Some What
	✓	
	✓	

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High(Relevance Utility)	Moderate	Some What
✓		
	✓	

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Date: 09/11/2022

"NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)"



INSTITUTION INNOVATION COUNCIL (IIC)

A ONE DAY SESSION

ON

"MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"

09th November 2022.

Organized by

Entrepreneurship Development Cell (EDC)

(Transforming Students into entrepreneurs)

You understand the programme and give us your feedback to the following. This information is used to plan future programmes.

1. Please rate the programme

	Excellent = A Good = B Average = C Below Average = D
Session-1	B
Session-2	A
Session-3	A
Session-4	C

2. Please provide us an assessment, relevance and utility of the Programmes being conducted.

High(Relevance Utility)	Moderate	Some What
✓	✓	
		A

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Session-2	C
Session-3	C
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Session-2	B
Session-3	B
Session-4	B

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An ISO 9001:2015 Certified Institution, Accredited by NAAC & NBA

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Jonnalagadda, Narasaraopet, Guntur Dist. - 522601 web : www.tecnrt.org Email : tecnrt@gmail.com

Date: 09/11/2022

"NATIONAL ENTREPRENEURSHIP DAY (09TH NOV,2022)"



INSTITUTION INNOVATION COUNCIL (IIC)

A ONE DAY SESSION

ON

"MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER"

09th November 2022.

Organized by

Entrepreneurship Development Cell (EDC)

(Transforming Students into entrepreneurs)

You understand the programme and give us your feedback to the following. This information is used to plan future programmes.

1. Please rate the programme

	Excellent = A Good = B Average = C Below Average = D
Session-1	B
Session-2	B
Session-3	B
Session-4	B

2. Please provide us an assessment, relevance and utility of the Programmes being conducted.

High(Relevance Utility)	Moderate	Some What
✓		
	✓	

THANK YOU FOR YOUR CO-OPERATION

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